

Quotation Request //

US Government Printing Office

Agency Publishing Services
732 North Capitol Street, NW
Washington DC 20401-0001

JACKET:352-955

Quotations are Due By:

(Eastern Time) 10:00 AM on 04/30/2009

Submit Fax Quotes to: 00000000

Contractors must provide mandatory taxpayer information before GPO makes payment.

Please see special notice on <http://contractorconnect.gpo.gov/>.

TITLE: Happy Birthday Army - Children's Book (One Small 6 x 6" and One Large 11 x 11")

QUANTITY: 27991 Total Copies* (equals 27,675 Saddle-Stitched (6 x 6") Publications PLUS 316 Black Plastic Spiral (Coil) Bound (11 x 11") Publications); plus 32 QARC's of the Saddle-Stitched (6 x 6") Publication only.

*NOTE: Contractor also responsible for printing an adequate supply of an 8-1/2 x 11" one-page instruction sheet ("Colleagues") which must be included with EACH shipping/mailling package/container.

*****SUBMIT FAX QUOTES TO: (202) 512-1612*****

TRIM SIZE: .

Small (Saddle-Stitched) Publication -- 6 x 6", bind on 6" Left dimension.

Large (Spiral Bound) Publication -- 11 x 11", bind on 11" Left dimension.

One-page Instruction Sheet -- 8-1/2 x 11".

PAGES: .

Small (Saddle-Stitched) Publication -- 32 pages (self cover).

Large (Spiral Bound) Publication -- 32 pages (self cover).

One-page Instruction Sheet -- Face only form.

SCHEDULE:

Furnished Material will be available for pickup by 04/30/2009

Ship partial 27381 copies by 05/27/2009

Deliver complete (to arrive at destination) by 05/28/2009

F.O.B. destination and F.O.B. contractor's city/origin - See Below

F.O.B. Contractor's City: By May 27, 2009 -- Ship/Mail approx. 27,075 Small (6 x 6") Publications and 306 Large (11 x 11") Publications to 158 addressees via most economical reimbursable TRACEABLE means to the Government (contractor must prepay) in accordance with addresses provided on the furnished 11-page hard copy distribution list. NOTE: There are approx. 29 APO/FPO addresses and 11 addresses without street names which must be mailed via "First Class" Mail with Signature Receipt. NOTE: ALL of the previous shipments MUST be TRACEABLE no matter what means of shipment or mailing is utilized; and must be shipped/mailed by May 27, 2009 to ENSURE that all consignments be in the hands of ALL users no later than June 10, 2009.

F.O.B. Destination: By May 28, 2009 -- Deliver 600 Small (6 x 6") Publications and 10 Large (11 x 11") Publications to one (1) address indicated under "Distribution" herein.

QUALITY LEVEL: 2 Quality Assurance Through Attributes (GPO PUB 310.1, effective May 1979 (Rev. 8-02)) applies.

DESCRIPTION:

PRINTING/COATING: Small and Large Publications -- Both publications (small and large) print identical images head to head with type, line, and illustration matter throughout in builds of the four process inks; circle folios 1 thru 32 (self cover), no blanks. After printing, apply a clear gloss aqueous coating over the entire surface of EACH page of each publication.

One-page Instruction Sheet ("Colleagues") -- Prints one side only with type, line, and flattone matter in Black ink only.

MATERIAL FURNISHED: Contractor to pickup at GPO. .

One CD-R (for output of both small and large publications) generated on IBM compatible System Version XP-Pro using Adobe InDesign CS3 and Adobe Illustrator CS3 files in native application, postscript, and PDF formats. Printer and screen fonts are included on the disk. One set of black and white circle folioed laser visuals (not to size) of the publication(s) to be used as general guide. A sample of a similar publication at both sizes to be followed for general style.

One CD-R (for output of the one-page instruction sheet ("Colleagues")) generated on an IBM or compatible in PDF format. A black and white laser visual.

An 11-page hard copy distribution list containing a total of 159 addresses for the mailing/shipping of 27,675 small publications and 316 large publications; plus a CD-R containing ONLY a partial listing of those addresses (i.e. pages 3 of 11 thru 7 of 11). The partial listing of addresses on the furnished CD-R are provided as a "Word" read-only file.

Contractor to create a return address to be used on all shipping/mailing labels (for reimbursable consignments) using the following information:

DAPS-Army, Attn: Eddie McCarthy/Bob Ready, APD, 2461 Eisenhower Avenue, Hoffman Bldg. 1, Room 1020, Alexandria, VA 22331.

Prior to image processing, the contractor shall perform a basic check (preflight) of the furnished media and publishing files to assure correct output of the required reproduction image. Any errors, media damage, or data corruption that might interfere with proper file image processing must be reported to the contract administrator.

The contractor shall create or change any necessary trapping, set proper screen angles and screen frequency, and define file output selection for the imaging device being utilized. Furnished files must be imaged as necessary to meet the assigned quality level.

GPO Form 952 Desktop Publishing - Disk Information.

One reproduction proof, Form 905 (R. 8/00) with labeling and marking specifications.

PAPER: * Must be in accordance with JCP Paper Specification Standards in effect on date of this order

Small and Large Publications: JCP Code* L11, White No. 1 Coated Cover, Gloss-Finish, Basis Size 20 X 26", 100 lbs per 500 sheets.

One-page Instruction Sheet: JCP Code* A60, White Offset Book, Basis Size 25 X 38", 50 lbs per 500 sheets.

COLOR OF INK:

Publications (Small and Large) -- CMYK + Flood Aqueous Coating

One-page Instruction Sheet -- Black only

PRINT PAGE: See Above

MARGINS:

Publications (Small and Large) -- Inadequate gripper margins for circle folio pages 1, 2, 3, and 32; bleed uncommon. Adequate gripper margins for the balance (including the one-page instruction sheet). Follow media furnished for all.

PROOFS:

NOTE: Proofs must be delivered by May 5, 2009 to address indicated below.

One set of Digital color content proofs for EACH SIZED PUBLICATION in its entirety. At contractor's option, a film-based composite blueline may be submitted (For Level 1 & 2, add: provided direct to plate is used to produce the final product.) Proofs must be created using the same Raster Image Processor (RIP) that will be used to produce the product. Proofs shall be collated with all elements in proper position (not pasted up), imaged face and back, trimmed and folded to the finished size of the product.

PLUS--

One set of digital one-piece composite laminated color proofs (Kodak Approval, Screen TrueRite, Dupont Thermal Waterproof, Polaroid PolaProof, CreoSpectrum, or Fuji Final Proof) of entire publication (either size) with a minimum resolution of 2400 dpi are required (indicate margins) on the actual production stock. At contractor's option, a film-based composite laminated color proof on the actual production stock may be submitted provided direct to plate is used to produce the final product. The make and model number of the proofing system utilized shall be furnished with the proofs.

These proofs must have all elements in press configuration and must indicate margins. Proofs will be used for color match on press and must show dot structure. Inkjet, photographic, and overlay proofs are not acceptable. The proofs must contain color control bars for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers. The control bars (such as Brunner, GATF, GRETAG, or RIT) must show areas consisting of minimum 3/16 x 3/16" solid color patches; tint patches of 25, 50 and 75%; dot gain scale; gray scale; and gray balance patches for process color (if applicable). These areas must be repeated consecutively across the sheet.

Send proofs For Delivery by May 5, 2009, together with the furnished media (copy, transparencies, electronic files) directly to: DAPS-Army, Attn: Bob Ready 703-428-0565/Attn: Eddie McCarthy 703-325-6288/Ken Stopinski 703-325-9339/0520, APD (Army Publishing Directorate), 2461 Eisenhower Avenue, Hoffman Bldg. 1, Room 1020, Alexandria, VA 22331.

Contractor must call GPO Contract Compliance Section at 1-800-424-9470, or e-mail information to

compliance@gpo.gov immediately upon sending/delivering proofs and immediately upon notification that the proofs are available for pickup at the department.

Proofs will be withheld not more than 2 workdays from receipt in the department to when they are made available for pickup at the department. **CONTRACTOR MUST NOT PRINT PRIOR TO RECEIVING AN "OK TO PRINT".**

BINDING:

Small (6 x 6") Publication -- Saddle-wire stitch in two places and trim three sides. Each product must contain complete 4-page signatures after trimming. Single leaves connected with a lip (i.e., binding stub) to left or right side of stitches will not be allowed. Score self cover on bind fold.

Large (11 x 11") Publication -- Trim four sides; punch suitably on 11" LEFT dimension and insert BLACK plastic spiral (coil) of suitable size capacity.

One-page Instruction Sheet -- Trim four sides.

PACKING:

Pack suitable uniform quantities in suitable shipping/ mailing containers in accordance with the furnished 11-page hard copy distribution list.

NOTE: All shipping/ mailing containers for EACH address MUST include a copy of the one-page ("Colleagues") Instruction Sheet; this includes those bulk containers delivering to the Alexandria, VA address under "Distribution" herein.

DISTRIBUTION:

-----F.O.B. Contractor's City-----

By May 27, 2009 -- Ship/Mail approx. 27,075 Small (6 x 6") Publications and 306 Large (11 x 11") Publications to 158 addressees via most economical reimbursable TRACEABLE means to the Government (contractor must prepay) in accordance with addresses provided on the furnished 11-page hard copy distribution list. NOTE: There are approx. 29 APO/FPO addresses and 11 addresses without street names which must be mailed via "First Class" Mail with Signature Receipt. NOTE: ALL of the reimbursable shipments MUST be TRACEABLE no matter what means of shipment or mailing is utilized; and must be shipped/mailed by May 27, 2009 to ENSURE that all consignments be in the hands of ALL users no later than June 10, 2009.

NOTE: Majority of addresses will receive both small and large publications with quantities per address ranging from 25 to 1,158 small publications AND one (1) to 15 large publications. ALL addresses must be TRACEABLE.

Contractor will be reimbursed for reimbursable shipping/postage charges by submitting a properly completed Postal Service form (or equivalent) and/or shipping invoice with the voucher for billing.

Where mailing occurs, all copies mailed must conform to the appropriate regulations in the U.S. Postal Service manuals for "Domestic Mail" or "International Mail" as applicable.

-----F.O.B. Destination-----

By May 28, 2009 -- Deliver 600 small (6 x 6") publications (includes 125 Departmental Random "Blue Label" Copies) AND 10 large (11 x 11") publications and all furnished materials to: DAPS-Army, Attn: Bob Ready 703-428-0565/Attn: Eddie McCarthy 703-325-6288/Ken Stopinski 703-325-9339/0520, APD (Army Publishing Directorate), 2461 Eisenhower Avenue, Hoffman Bldg. 1, Room 1020, Alexandria, VA 22331.

Note: For "Blue Label" Copies: A copy of the Government-furnished certificate (GPO Form 917) must accompany the voucher sent to GPO, Financial Management Service, for payment. Failure to furnish the certificate may result in delay in processing the voucher.

Deliver 5 sample copies of each of the small and large publications to: US Government Printing Office, 27 G Street, NW, STOP: CSAPS, AST-2, Room C-817, Attn: Judy French, Washington, DC 20401.

QUALITY ASSURANCE STANDARDS: The following standards shall apply to these specifications:

Inspection Levels (from ANSI/ASQC Z1.4):

- (a) Non-destructive Tests -- General Inspection Level 1.
- (b) Destructive Tests -- Special Inspection Level S-2.

Specified standards to correspond with each required attribute as follows:

-----ATTRIBUTE-----	-----Specified Standard-----
P-7. Type Quality and Uniformity-----	OK Proofs, Furnished electronic media
P-8. Halftone Match (Single and Double Impression)-----	OK Proofs, Furnished electronic media
P-10. Process Color Match-----	OK Proofs

QUALITY ASSURANCE RANDOM COPIES: The contractor will be required to execute a statement furnished by GPO certifying that copies were selected as directed. Business Reply Mail labels will be furnished for mailing the quality assurance random copies. The copies are to be mailed at the same time as the first scheduled shipment. A U.S. Postal Service approved Certificate of Mailing, identified by Jacket and Purchase Order numbers, must be furnished with billing as evidence of mailing.

"DISPUTES: GPO Publication 310.2, GPO Contract Terms, Contract Clause 5. Disputes, is hereby replaced with the June 2008 clause found at <http://www.gpo.gov/printforms/pdf/contractdisputes.pdf>. This June 2008 clause also cancels and supersedes any other disputes language currently included in existing contractual actions."